# about us

- Proven return on investment
- Completely tailored to your objectives, brand and budget
- Comprehensive service from concept to fulfillment
- Fanatical support from our account management team
- In house services
- Can deliver local and global programmes
- Safe pair of hands, not one claim on our insurance
- £10 Million Employer, £5 Million Public and £1 Million PI cover
- Experienced with market leaders in your industry including:



Find out more:

Orangutan, Priory House, Nutfield Road, Nutfield RH1 4EL tel: **08456 441122** 

www.orangutan.co.uk













Want to supercharge your sales? We will help engage and motivate your sales partners and business customers

Find out how customer loyalty can help you achieve 25-95% growth in profit

The potential **growth of your business** is in your customer relationships. If you fail to **engage, and nurture** them then it will fail. Simple. Whether end users or channel partners, your customers want to buy more and refer you to other customers, it's time to ignite the spark. If you want to drive your business to the next level...

## That's what we do

 $\ldots$  we fund the programme through the profits we generate

.. and have done it with other leading companies (large and small) including: BMW, Microsoft and Wella to name a few.

... customisable modules designed around your business, at off the shelf prices

# your customers and channel partners to grow their business

- With sales and marketing advice from experts in their fields
- Developed with other leading brands like: Acer, BMW, Coty, HP Compaq, Microsoft, Orange, P&G ... to name a few
- Consistently delivering 20-67% growth for the brand and their customers

# how loyal they would be .... once you are providing

- Market intelligence and leads
- Strategic support delivered through your account managers
- 20% of their new business pipeline
- Their website, SEO, advertising and marketing
- Plus taken a lump out of their overheads

# if you could save your customers ....

up to 95% on the things they need to run their businesses

- Sales and marketing
- Recruitment, HR, training and employee engagement
- Company vehicles and travel
- Energy, telecoms, insurance, overheads
- R&D
- Freeing capital for investment

# discover

Help and advice to grow their business, brought to them through industry experts

#### save

Free and discounted rates on the goods and services they need to grow their business

## intelligence

Information on how their customers perceive them - and how this compares to their competitors plus who is looking to buy more from them

### learn

Sales and people development to give them skills in prospecting, account management and the soft skills they need top thrive

#### grow

Earn points through working with you to spend on growing their business through promotions to their customers and more

### promote

Exclusive promotions to use to drive their business forward and increase sales for you

## leads

Regular qualified business appointments generated exclusively for them either free or for a low price

## drive

Sales team incentives to help them to deliver business growth for their business - and for yours

# aspire

Leagued incentives enabling them to earn kudos from being a top performer and the rewards of success

# imagine.... what they could save

#### free:

- Premium advertising on Scoot, The Sun, Google ...
- SMS software and 1,000 SMS's
- Website builder, domain name and 12 months hosting
- Broadcast email
- Expert sales and marketing advice
- Online business health check
- Exclusive engagement surveys with how their customers perceive them compared to their competitors
- Leads for their business

#### plus free

- HR legal helpline (30 days calling, other amounts poa)
- Recruitment
- Training on health and safety, business development, hr, soft skills
- Payroll and accountancy software
- Property and motoring assistance
- GDPR audit
- Debt collection (poa)
- A limited company set-up
- Business software like office suites

#### up to 95% on the things they need to run their businesses:

- Sales and marketing
- Recruitment, HR, training and employee engagement
- Company vehicles and travel
- Energy, telecoms, insurance, overheads
- R&D
- Freeing capital for investment

# imagine.... if you could also include

#### sales incentives to use to increase their business i.e:

- Family portraits
- Paintball for 2
- £25 Activity vouchers
- Apartment holidays
- 8 Free craft beers
- £200 training vouchers
- £200 business support vouchers
- 1,000 free SMS's with server
- Broadcast email software
- Pamper treats
- Name a star
- A title
- Car wash
- Cinema tickets
- Healthclub weekend for 2
- Cut and finish
- Model makeover
- Boudoir photo shoot
- Gift of aristocracy

#### or instant wins and competitions

- Win a car
  - Win £10,000 cash
- Win a yacht
- Holiday a year for life
- Spot the ball
- Wheel of fortune



**多数图像图线图** 

spending a few pence on one of these voucher adds significantly to the value of your sale and will drive your business